**Collaborative Partner  
Business Case for New Programme Proposal**

All new programme proposals from collaborative partner institutions/organisations, including short courses, must be submitted to the Academic Strategy and Planning Committee (ASPC) for approval. Please complete this form and attach it to a Committee Cover sheet for consideration at ASPC. Academic Quality will be able to advise of forthcoming Committee dates.

The form must be submitted to the ASPC Secretary ([quality@rau.ac.uk](mailto:quality@rau.ac.uk)) by the paper deadline and must include:

* Provision of information for prospective students (not applicable for partner colleges)

For any queries concerning the completion of this form or Committee dates please contact [quality@rau.ac.uk](mailto:quality@rau.ac.uk)

The business case for the programme proposal will be presented to ASPC by a School representative and/or the Head of Partnerships. Where possible, partner representatives will be invited to present their proposal.

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| **Section A: Programme Proposal (Collaborative Partner)** | | | | | |
| Collaborative Partner institution: | Enter name | | | | |
| Proposed by: | Enter name | | | | |
| Address: | Enter full address details | | | | |
| Proposed programme name and award: | Enter full name of programme students enrol on to | | | | |
| Proposed start date: | Enter date | | | | |
| Mode of attendance: | Full time | | | Part time | |
| Mode of delivery: | On campus | Distance Learning | | | Blended learning |
| Programme duration: | Choose an item. | | | | |
| Number of credits studied per year: | Choose an item. | | | | |
| Will the programme mainly recruit: | Home students | | International students | | |
| For the recruitment of international students, are any particular countries /regions targeted? | List countries / regions targeted | | | | |
| Does the partner institution have its own Tier4 license? | Yes | | No | | |
| Does the partner have a Student Protection Plan registered with the Office for Students (OfS)? |  | |  | | |
| Target intake: | Please provide a short statement (200 words) on which basis you have arrived at the intake figures and projections set out below | | | | |

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|  | **20xx/20xx** | | | **20xx/20xx** | | | **20xx/20xx** | | |
|  | Home  FT | Home  PT | Internat.  FT | Home  FT | Home  PT | Internat.  FT | Home  FT | Home  PT | Internat.  FT |
| **Level 3\*** |  |  |  |  |  |  |  |  |  |
| **Level 4** |  |  |  |  |  |  |  |  |  |
| **Level 5** |  |  |  |  |  |  |  |  |  |
| **Level 6** |  |  |  |  |  |  |  |  |  |
| **Level 7** |  |  |  |  |  |  |  |  |  |

\*where applicable

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| **Section B: Rationale for the proposal, Market research, Employer engagement and Recruitment strategy** | |
| **Rationale for the proposal:** provide brief details of how the programme fits with the partner’s strategy, the rationale for the development, and whether the programme is new or replacement provision. | |
| Click here to enter text | |
| **Market research:** provide evidence showing employer/student led demand for the programme; detail who the target market will be; competitors already in the market; and evidence of feeder courses. | |
| Click here to enter text | |
| **Employer engagement:** please detail how employers have/will be involved in the design, delivery and ongoing review of the programme. Where relevant, provide details of placement provision and/or work-based learning. | |
| Click here to enter text | |
| **Recruitment strategy:** please provide details of your strategic approach to recruitment; planned activities to attract home/international students; involvement of cross-University departments where relevant. | |
| Click here to enter text | |
| **Progression Opportunities:** | |
| From Level 3/Foundation level to the proposed programme, including student numbers and current progression to HE: | Enter detail |
| From the proposed new programme to RAU programmes: | Enter detail including programme details and estimated student numbers |
| **Partner resource statement:** please confirm staff capacity available to lead the development and delivery of the programme; general and subject specific resource requirements; and student support services. | |
| Click here to enter text | |

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| **Section C: Proposed modular programme structure** |
| Please provide an outline of the proposed modular programme structure for each year of study, identifying core and elective modules, credits at each level of study, new and existing modules. |

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| **Level 4** | | | | |
| **Module code** | **Module title** | **Credits** | **Core /**  **Elective** | **Existing module** |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
| **Level 5** | | | | |
| **Module code** | **Module title** | **Credits** | **Core /**  **Elective** | **Existing module** |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
| **Level 6** | | | | |
| **Module code** | **Module title** | **Credits** | **Core /**  **Elective** | **Existing module** |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
| **Level 7** | | | | |
| **Module code** | **Module title** | **Credits** | **Core /**  **Elective** | **Existing module** |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |
|  |  |  | Choose an item. | Choose an item. |

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| **Signed by Principal/HE Manager (or equivalent)** | Enter name or electronic signature |
| **Date:** | Enter date |
| **Date received by Academic Quality:** | Enter date |
| **Next date of ASPC:** | Enter date |